

PETER ADAM

FOR 4th DISTRICT SUPERVISOR

Dear Friend:

We did it!

Thanks to your generous support, we made it into the November runoff for Fourth District Supervisor. Despite the predictions of many in the local political class, I not only finished a very strong second to Joni Gray in the June 5 primary, but was just 119 votes behind her in the final tally. I even won among the voters who cast their ballots on Election Day!

This remarkable achievement for a non-politician like me validates my long-standing belief that the voters are looking for real change in county government, not policies that simply maintain the status quo or tinker around the edges. The voters are also ready to hear the truth about the financial trainwreck our county faces unless we make major changes to the way county government operates.

As we head toward the November general election, I hope I can count on your support again.

Defeating a 14-year incumbent will not be easy but we proved on June 5 that is completely possible. 61% of the electorate in the Fourth District chose a candidate other than Supervisor Gray. This is indicative of widespread dissatisfaction with the out-of-control spending, taxing, and regulating by the county as well as a feeling that North County deserves a stronger, more assertive voice for its interests.

We plan to continue talking about the fiscal crisis Santa Barbara County faces (we face another deficit of at least \$17 million in the coming year even as the county budget has ballooned by \$300 million over the last decade), areas where we can downsize government, as well as generate new revenues to pay for priorities like fixing our roads, bridges, and infrastructure, and funding the North County Jail without a tax increase. And, we finally need to get serious about pension reform before we bankrupt the county.

Can I count on your help again? Would you be willing to match your last contribution to the campaign by making your most generous donation today?

We will need to raise at least \$100,000 to be competitive in the upcoming election, perhaps as much as

\$150,000. However, we demonstrated in the June primary that we are a fiscally responsible campaign, spending only what we raised and finishing in the black. We adjusted our strategy to reflect the dollars raised and we didn't even spend on some forms of advertising (like television which both my opponents spent a great deal of money on).

I have enclosed a contribution envelope for your convenience. If you could fill it out and return it with the most generous amount you can afford, it would help us greatly in planning for the next campaign.

As always, please feel free to call me at 805-310-3854 if you have any questions or issues you would like to discuss. And, please visit our website at www.electpeteradam.com. See you along the campaign trail!

Thanks again,

Peter Adam