



Dear Friend:

It's time for change in the Santa Clara County Sheriff's Office!

Many of you have read the many newspaper and other media reports in recent years of multiple escapes, unexplained deaths, and even murders of inmates in our county jails. The situation has become so bad that a blue-ribbon commission actually recommended taking control of the jails away from Sheriff Laurie Smith!

Talk about a vote of no-confidence in the twenty-year incumbent.

And, there are other issues as well. The Sheriff's Office has lost important community contracts like Monte Sereno and the coroner's department. The incumbent seems more concerned about protecting her political turf and cozying up to local politicians than public safety.

This is why I'm running for Santa Clara County Sheriff and I need your support.

I am a third-generation Santa Clara County resident with thirty years of law enforcement experience both in the U.S. Army and with the county Sheriff's Department. Having served in military police roles in various theatres around the world, including Operation Desert Storm, Iraq, and Bosnia, I know the importance of learning different strategies and using new technologies to combat crime and terrorism. Adapting to the ever-changing tactics and activities of the drug and gang lords, criminal cartels, and terrorists is essential.

My experience as an officer in command of rebuilding police forces abroad, commanding U.S. troops on the California-Mexico border and as an anti-terrorism officer in Germany provide me with credentials for protecting the public unmatched by any other candidate in this election.

A choice between Sheriff Smith and her former undersheriff who admits to being part of the same leadership team that brought the Sheriff's Office to its current state of crisis, mismanagement, and disarray is no choice at all! It is a choice between two sides of the same coin and whichever side voters choose, we all lose!

We face so many new challenges in law enforcement these days, from the vulnerability of our children to schoolyard shootings to the very real risk of terrorist attacks in major metropolitan areas. We cannot continue using the playbooks and policies of the 1970s and 1980s to deal with the totally different set of problems we confront now.

Will you support my campaign with a contribution for \$100, \$250, \$500 or \$1,000 today?

With your endorsement and your contribution today, I am confident we can raise the funds necessary to finance an expensive countywide campaign.

Please join with me in fighting for real reform and real change in the Sheriff's Office. I will bring the change Santa Clara County law enforcement has been looking for. **Please contribute \$100, \$250, \$500 or \$1,000 today by mail or at votejoeforsheriff.com**

Thank you.

Sincerely yours,

Joe LaJeunesse